



## JOINT POLICY COMMITTEE

### Minutes of the Meeting of March 18th, 2011 Held at 10:00 AM at the MetroCenter Auditorium, Oakland

#### Attendance:

<u>ABAG</u>	<u>BAAQMD</u>	<u>BCDC</u>	<u>MTC</u>
Dave Cortese	Tom Bates, Chair	Sean Randolph	Bill Dodd
Mark Green	Mark Ross		Jim Sperring
Rose Jacobs Gibson	Gayle B. Uilkema		

#### 1. Call to Order

Chair Bates called the meeting to order.

#### 2. Approval of the Joint Policy Committee Meeting Minutes of January 21st, 2011

As there was not a quorum present, approval of the minutes was deferred to the next Joint Policy Committee meeting.

#### 3. Function and Structure of the Joint Policy Committee

Chair Bates distributed an outline summary of his proposal (attached) and Bruce Riordan gave a PowerPoint presentation on the concept of resilience and on related work currently underway.

In discussion, members of the Committee generally supported the proposal with a few concerns, comments, and provisos:

- The Sustainable Communities Strategy (SCS) remains an important inter-agency initiative and an opportunity to pursue a number of objectives with which the JPC has been and remains involved. While acknowledging that the SCS is limited in its scope and mitigation mandate, it is still a significant regional initiative with which the JPC should be concerned. It is not independent of the resilience and economic-development foci proposed by the Chair;
- The JPC mandate needs to be broader than the SCS and broader than the current mandates of its member agencies;
- Housing may be another unifying theme for JPC work, noting that the agencies have already demonstrated some conflicting objectives related to the location of housing and that there remains a need to resolve these conflicts;

- An overarching vision, built from the complementary resilience and economic-development themes, will help the JPC perform all its functions better, help turn challenges into opportunities, and help us all work to build the Bay Area as a better place;
- We will not achieve any of our quality-of-life objectives without economic prosperity; therefore, a concern for economic impacts is paramount;
- If the Bay Area is not resilient, it will not thrive economically;
- Economic development and resilience need to be closely tied together;
- It is essential to figure out where we are going;
- Economic objectives need to be considered early in any planning process, not later and definitely not as afterthoughts;
- Thoughtful, strategic joint policy can help resolve conflict and achieve greater coordination among agencies;
- We need to work on projects together;
- In developing an economic-development work plan, we need to talk with businesses directly, not just with economic-development agencies and associations;
- Our economic plan must, however, not just benefit businesses headquartered in the Bay Area, it must provide local jobs and it must benefit local residents; thriving Bay Area corporations are not necessarily connected to a thriving Bay Area;
- Implementation tools outside the current agency mandates and outside the joint mandate of the SCS are limited; we may need to develop new authorities if we are to be successful in pursuing resilience and economic development.

Public commentators also welcomed the Chair's proposal, but with a number of suggestions for consideration:

- The JPC's statutory responsibility to coordinate the development and drafting of major regional-agency planning documents needs to remain front and center or the JPC runs the risk of being marginalized;
- An in-depth review and melding of the different missions of the different agencies is required to get at the bottom of agency conflicts and to develop joint policy which is truly congruent among agencies;

- The JPC and its program would benefit from having its own staff, independent of agency staff;
- Economic prosperity needs to be a priority;
- There is some opportunity for structural reform among the agencies to eliminate redundancies and capture potential synergies;
- Good economic data needs to be integral to strategy development;
- In the end, it is all about making the Bay Area more competitive in the global economy.

It was the consensus of the members present:

THAT the Executive Directors bring a strategic work program back to the Joint Policy Committee for consideration at its May meeting, and THAT this program be built around the principal objective of resilience and include eventual integration of a complementary and emerging economic-development program;

THAT Chair Bates and Mr. Randolph pursue discussions with economic interests on the objectives and mechanisms for a regional economic-development program and THAT they report back to the Committee as soon as appropriate;

THAT the Executives Directors identify options for providing staff and consultant services to the JPC; and

THAT options for the selection and terms (2 years) of the JPC Chair and Vice Chair, together with revised quorum rules, be considered at the May JPC meeting.

4. Public Comment

Public comment was directed at item 3 and is included in the summary of that item.

5. Adjournment

The meeting adjourned at approximately 11:30 AM.

From: Mayor Tom Bates, Chair, Joint Policy Committee  
To: Members of the Joint Policy Committee  
Date: March 18, 2011

Subject: Item 3. Discussion of the Function and Structure of the Joint Policy Committee

**Discuss proposed dual focus on Regional Resilience and Economic Development**

- a) Regional Resilience (including, but not limited to Adaptation)
  - What does it mean? – Bruce Riordan
  
- b) Step necessary to gather information and get buy in
  - Learn from other regional approaches (NYC, Puget Sound)
  - CEC PIER Research - UC research on adaptation to be completed in 6 months
  - Bring together advisory groups that exist in the region for input
  - In approximately six months, organize a summit/symposium to present research and expertise on critical issues facing the Bay Area.
  
- c) Develop JPC Strategy
  - Regional Resilience work program and framework for metrics and mechanism(s) to track progress toward goals for the JPC. (Developed by four Executive Directors)
    - May 2011 present a 6 month work plan (gather information, get buy-in, organize summit/symposium).
    - Fall 2011 identify process for setting priorities and options, implementation strategies, and monitoring and modification.
  - Assess what structure, leadership, authority and resources will be needed to implement the work program.
  
- d) Regional Economic Development
  - Mayor Bates and Sean Randolph will meet with economic development and business leaders to explore what possible action steps the JPC can do to assist the strengthening of a regional economic.

**Action Steps:**

1. **Do the JPC members agree with the dual focus?** If yes then--
  - a) Direct the Executive Directors of the four regional agencies develop a Regional Resilience and Regional Economic Development strategy work program with a performance metrics system for approval at its May meeting; and,
  - b) Request Mayor Bates and Sean Randolph report on their findings at the May meeting.

**2. JPC Structure - Does the JPC want to elect officers?**

Currently, the JPC Chair rotates among the four agencies chairs on an annual basis.

- a) Shall the Chair and Vice Chair be elected for a two year term ending December 31, 2012? If yes, nominations are now open.
- b) Shall the Chair be authorized to convene occasional *ad hoc* meetings of the four agency Chairs and four agency Executive Directors to facilitate the joint work program and resolve pressing issues of inter-agency coordination?
- c) Shall the Chair with the consultation with the four agency Executive Directors, direct the JPC staff?

**3. Staff**

- a) In light of Mr. Droettboom's resignation effective July 1, 20 - Shall the four agency Executive Directors consider and recommend the appropriate staffing to implement Resilience and Regional Economic Development strategy work program they will be presenting at the May meeting?
- b) It is assumed that Bruce Riordan will continue to be a full time JPC consultant working on climate change and resilience.