



JOINT POLICY COMMITTEE

Minutes of the Meeting of November 6th, 2009 Held at 10:00 AM at the MetroCenter Auditorium, Oakland

Attendance:

<u>ABAG</u>	<u>BAAQMD</u>	<u>BCDC</u>	<u>MTC</u>
Jane Brunner	Chris Daly	Geoffrey Gibbs	Tom Bates
Mark Green	Yoriko Kishimoto	Sean Randolph (Chair)	Steve Kinsey
Scott Haggerty	Mark Ross	Anne Halsted	Jim Spering
Rose Jacobs Gibson	Pamela Torliatt		Ken Yeager
	Gayle B. Uilkema		

1. Call to Order

Chair Randolph called the meeting to order.

2. Approval of the Joint Policy Committee Meeting Minutes of September 18th, 2009

The minutes of the previous JPC meeting were approved.

3. Local Government Engagement in the Sustainable Communities Strategy

Ted Droettboom summarized the staff memo with a PowerPoint presentation.

A lively discussion ensued, with Committee members making a number of suggestions for engagement:

- First and foremost, define what we want.
- Local government officials need an incentive to spend time and energy on this effort.
- We need a lot more education about the requirements of SB375; in English so that everybody can understand.
- Lack of resources is a real issue that has to be addressed at the front end.
- Each county has to identify its own policy forum/ develop its own public outreach. Otherwise it looks like the regional agencies are trying to define how the game is going to be played.
 - For each county, prepare an inventory of agencies or commissions that work on and influence countywide issues; reach out to those groups to help develop an outreach effort in their county.
 - Send a letter/ask all jurisdictions to identify an appropriate forum.

- Each county establishes a working group to include staff, elected officials and planning commissioners from throughout the county, and from CMAs or another local organization. Educate this group then discuss how to best approach process within their county. Selected process might be different in each county.
 - Suggests meeting by sub-regions within a county, at least for Alameda County. Local government engagement means you have to get all of a county's elected officials engaged, not just the 5 out of 80 that now participate in ABAG, plus city managers. It isn't just one person going back to tell them, they have to be there. Primarily cities but it would be worthwhile to have other entities (executive directors) there.
 - Send a letter asking for a representative that cares about the goals of SB375. The table should include all county supervisors plus one rep per city. Not county led; anyone could be chair. Subregions also are meeting, bringing info to this group.
- It seems logical to use ABAG. If you have 80 people there, all the cities, then you have captured the people. Then you break it down by county to come back in together.
 - Engage each jurisdiction by asking them to tell us what they are already doing locally to tackle this problem. Local governments are already doing a lot.
 - Consider holding a weekend event for local elected officials — held over the weekend so all elected officials who work during the week could participate — sponsored by business and chamber organizations, environmental organizations and local government
 - To try to do too much means we will not do much at all. Cast a wide net and do a little everywhere or focus our efforts where we know we will have the greatest success?
 - We have no infrastructure to facilitate sub-regional conversations. This body (JPC) should think about logical sub-regions to start having that kind of a conversation.
 - Use October to December to pull together packets of information for local elected officials. That will be helpful even if decision on how the individual counties act isn't resolved.
 - Consider whether there is a county that can take a run at this between now and January — they could try to figure it out early and be of assistance to all of us.
 - At some point it will be important to bring in the business and civic groups most engaged with local government, especially those that have already made a substantial public commitment on climate change.
 - A discussion is required with CMAs about changing transportation plans from business as usual.

4. Progress on Items of Interest to the Joint Policy Committee

The staff memo was received for information. A Committee member requested that the next report include information on the current status of PCAs. A review of the

agencies' collective legislative agendas could also be helpful (Staff will schedule this for March.).

5. Public Comment

All public comment was received in response to particular agenda items and is included in the summary of those items.

6. Adjournment

The meeting adjourned at approximately 11:30 AM.